

PRIME DATA STRATEGY

Prime Data LLC dba Prime Data Strategy

DATA • ANALYTICS • AI • DECISION SUPPORT

CAPABILITY STATEMENT

McKinney, Texas

PrimeDataStrategy.com

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Prime Data Strategy helps government agencies and prime contractors turn complex, fragmented data into decision-ready information. We combine modern data platforms, business intelligence, governed AI, and workflow automation to modernize reporting, accelerate information discovery, streamline operations, and support better decisions.

CORE COMPETENCIES

AI, Conversational Analytics & Automation

- Microsoft Fabric Data Agents
- Governed conversational analytics
- Copilot Studio & workflow automation
- Natural-language decision support

Data Platforms & Modernization

- Snowflake architecture & implementation
- Data modeling, transformation & SQL
- Enterprise data integration
- Cloud analytics modernization

Business Intelligence & Visualization

- Power BI, Qlik Sense & Tableau
- Semantic models & KPI frameworks
- Executive / operational dashboards
- Reporting modernization

Application & Analytics Consulting

- Custom analytical applications
- Requirements & workflow design
- Application / reporting support
- Performance & process improvement

REPRESENTATIVE PERSONNEL EXPERIENCE

Microsoft Fabric Conversational Analytics & AI Modernization

Prior Professional Engagement | Large Chicago-Based Law Firm | AI SME | 2025-Present | Pilot

Introduced a governed **Chat-to-Insight** model using Microsoft Fabric Data Agents, Power BI semantic models, and Microsoft Teams. Built three agent / semantic-model configurations that let pilot users ask natural-language questions of enterprise data. Information requests that could require **hours or days of manual discovery can be resolved in seconds**. Also implemented Copilot Studio workflows for employee self-service and ServiceNow request navigation.

Enterprise Snowflake & BI Modernization

Prior Professional Engagement | Major U.S. Propane Distributor | BI Consultant / Team Lead | 2022-2023

Led a five-person team implementing Snowflake and modernizing approximately **13 Qlik/Tableau applications** supporting **300+ users** across multi-million-row datasets. Centralized transformation logic and optimized reporting architecture, reducing the largest reporting workload from **~12 hours to under 30 minutes**. Reduced comparable dashboard development from **9+ hours to ~2 hours (78%+ reduction)**.

Enterprise Qlik Sense & Knowledge Management Modernization

Prior Professional Engagement | Large Chicago-Based Law Firm | BI Consultant | 2023

Designed and implemented an on-premises Qlik Sense environment for attorney knowledge management, including BI infrastructure, deployment practices, Git-based version control, and interactive analytics. Reduced certain information-discovery queries from **~45 minutes to under 30 seconds**. Initial rollout supported ~150 users; the platform was subsequently expanded to **3,000+ users**.

Representative experience reflects prior professional and consulting work performed by Prime Data Strategy personnel. References available upon request.

DIFFERENTIATORS

End-to-End Data-to-AI Expertise

Experience spans enterprise data architecture and integration through BI, semantic models, governed AI, conversational analytics, and workflow automation.

Cross-Industry Business + Technical Perspective

Hands-on experience across legal services, distribution, pharmaceuticals, finance, and enterprise marketing environments enables rapid understanding of varied operational needs.

Hands-On Modernization Leadership

Implementation experience includes Snowflake, Qlik, Power BI, Microsoft Fabric Data Agents, semantic models, custom analytics, and AI-enabled workflows - with measurable performance outcomes.

Senior Expertise with Small-Business Agility

Direct access to senior technical capability with the responsiveness to support government teams or operate as a specialized subcontracting partner.

INDUSTRY EXPERIENCE

Legal Services

Distribution

Pharmaceuticals

Finance

Marketing Analytics

CONTRACTING INFORMATION

Legal Entity	Prime Data LLC
DBA	Prime Data Strategy
UEI	CWJLRMDXLG29
CAGE	24HV0
Primary NAICS	541512 Computer Systems Design Services
Additional NAICS	541511 541519 541611
PSCs	DA01 DD01 DF01
Business Type	For-Profit Small Business
Socioeconomic	Self-Certified Small Disadvantaged Business

REQUEST A CAPABILITY BRIEFING

Data platforms • Business intelligence • Governed AI • Workflow automation • Decision support